



Security Printing and Minting Corporation of India Limited  
16<sup>th</sup> Floor, Jawahar Vyapar Bhawan, Janpath  
New Delhi- 110001

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Email: info@spmcil.com Website: www.spmcil.com

1.	Name of the organization	:	Security Printing and Minting Corporation of India Limited
2.	Type of the organization	:	A Miniratna Category-I CPSE and Wholly owned by Government of India
3.	EOI Reference No.	:	SPMCIL/EOI/Domestic distributor/2022-23, dated <b>28.07.2022</b>
4.	EOI Title	:	Expression of Interest (EOI) for empanelment of individuals / organizations / agencies for domestic distribution of Commemorative Coins and Souvenir Coins
5.	Category	:	Services
6.	Sub-category	:	---
7.	Date of Announcement	:	<b>28.07.2022</b>
8.	Last date for submission	:	<b>Open Empanelment process.</b> This is an Open Empanelment process and the interested individual / firm may apply for empanelment anytime throughout this financial year 2022-23 i.e. <b>till 31st March 2023.</b>
9.	Broadscope of work	:	Placed at Annexure 2
10.	Eligibility criteria:	:	Placed at Annexure 3
11.	Specimen Response letter to EOI	:	Placed at Annexure 4

**Expression of Interest (EOI) for empanelment of individuals / organization/ agencies for domestic distribution of Commemorative coins and Souvenir Coins**

Security Printing and Minting Corporation of India Limited (SPMCIL), a Mini-Ratna Category-I CPSE, and Schedule 'A' Company wholly owned by Government of India, is engaged in the manufacturing of security paper, minting of coins, printing of banknotes, non-judicial stamp papers, postage stamps, travel documents, etc. having nine units including four mints, four presses and one paper mill across the country invites **Expression of Interest** from competent and resourceful individuals / firms (Proprietary Concern/ Partnership Firm/Private Limited Company/ Limited Liability Partnership Firm/MNC/ Public Limited Company registered or incorporated in India) **for empanelment as domestic distributors for Commemorative coins and Souvenir Coins**. Commemorative coins are legal tender coins manufactured by SPMCIL post issuance of Gazette Notification by the Government of India.

Interested organizations/agencies fulfilling the eligibility criteria as given in Annexure 3 are requested to submit their Interest as per format given in Annexure 4 to this expression of interest. The Expression of Interest must be submitted with the brief profile of the firm, their past performance in similar operation, financial background etc. in support of the eligibility criteria.

**All individuals / firms who have applied before for empanelment are invited to apply.**

The Expression of Interest must be sent to the following address:

***Manager (Marketing)***  
***Security Printing and Minting Corporation of India Limited***  
***16<sup>th</sup> Floor, Jawahar Vyapar Bhawan,***  
***Janpath, New Delhi- 110001, India Phone No. 011-43582256***  
***Email: nilanjan.mukherjee@spmcil.com***

**Details of Annexures:**

1. Brief background of the company – Annexure 1
2. Scope of work – Annexure 2
3. Eligibility Criteria – Annexure 3
4. Specimen Response letter to EOI – Annexure 4

**Note:**

1. SPMCIL reserves the right to accept/reject any application at its sole discretion and / or cancel the entire exercise. Mere submission of the tender and / or fulfilling the minimum eligibility criteria will not confer any right on the applicant to be called for discussion / selection.
2. All Addendum / Corrigendum to this EOI shall be uploaded only on our website i.e., [www.spmcil.com](http://www.spmcil.com).

## **Annexure 1**

### **Background of the company**

Security Printing and Minting Corporation of India Limited (SPMCIL) is a Mini-Ratna Category-I CPSE (Central Public Sector Enterprises) and a wholly owned schedule 'A' Company of Government of India functioning under the administrative control of Department of Economic Affairs, Ministry of Finance, Government of India.

SPMCIL is engaged in the manufacturing of currency/security paper, minting of coins, printing of banknotes, non-judicial stamp papers, postage stamps, travel documents, etc. having nine units including four mints (India Government Mint-Kolkata; India Government Mint-Hyderabad; India Government Mint-Mumbai and India Government Mint-Noida), two security presses (India Security Press-Nashik and Security Printing Press-Hyderabad), two currency presses (Currency Note Press-Nashik and Bank Note Press-Dewas) and one paper mill (Security Paper Mill-Hoshangabad) across the country.

### **Brief about India Government Mints**

SPMCIL's four Mints at Mumbai, Kolkata, Hyderabad, and Noida have rich minting heritage of nearly 200 years and legacy of producing quality products. These mints carry out minting of all coins circulated in the country.

India Government Mints (IGMs) are engaged in wide range of activities covering every stage of minting process from blanking to the finished products. The advanced technology, innovation, quality, and reliable delivery mechanism are some of the strengths of these mints. IGMs have made a niche in the minting world – with excellence in design, expertise in minting precious metals, and above all, a long tradition of craftsmanship.

### **About Souvenir Coins**

- These coins are of various themes and compositions.
- Design of coins:
  - **Obverse Side:** The face of all the coins bears the logo of "SPMCIL" with small details of the coin.
  - **Reverse Side:** The reverse of the coin bears the name of the theme of the coin to based on the event/person.
- These coins are available in Gold/Silver and other compositions and sizes.

Following Souvenir coins have been released recently:

S. N.	Name of theme	Metal	Weight	Diameter
1	Shree Mahalaxmi Pujan	Gold 999 fineness	5 gms	18mm
2	Akshaya Tritiya	Gold 999 fineness	5 gms	18mm
3	Shree Mahalaxmi Pujan	Silver 999 fineness	40gms	44mm
4	550th Birth Anniversary of Guru Nanak Dev Ji	Silver 999 fineness	40gms	44mm

### **About Commemorative Coins**

- Apart from circulation coins, the India Government Mints also have the mandate to manufacture Commemorative Coins which are issued to celebrate special occasions/events or as a mark of respect towards distinguished individuals or monuments.
- Commemorative coins for the purpose of this EoI refer to coins which are notified by the Government of India and which are legal tenders. These coins carry a denominational value and are made up of either pure silver (.999 purity) or Quaternary Alloy (Silver -50%; Copper-40%; Nickel- 5%; Zinc – 5%). The coins command a premium (numismatic) over the intrinsic value of their metal composition and may not be judged by the metal value of the coins.
- Coins of this category serve as collector's items only, although in past these also have been issued for regular circulation.
- As on date, only India Government Mints (under SPMCIL) are authorized to manufacture these coins in India.
- Design of coins:
  - **Obverse Side (Front)** : The face of all the coins bears the Lion Capitol of Ashoka Pillar in the center with the legend "सत्यमेव जयते" inscribed below, flanked on the left upper periphery with the word "भारत" in Hindi and on the right upper periphery flanked with the word "INDIA" in English. It also bears the denominational value based on the years of completion of the event to commemorate the event e.g. "₹ 150"," ₹ 100"," ₹ 75", "₹ 10", "₹ 5", etc. as the case may be, in International Numerals below the Lion Capitol, flanked on the left lower periphery with the word "रुपये" in Hindi and on the right lower periphery with the word "RUPEES" in English.
  - **Reverse Side (Bank)** : The reverse of the coin bears the name of the commemoration event/person (in Hindi and English), the representational picture/logo along with year(s) of commemoration (duration).
- These coins are available in the weights of 35/40 gms and in diameter of 44 mm

Presently, Commemorative Coins and Souvenir coins are sold via SPMCIL website, and through retail sale counters at India Government Mints -Mumbai, Hyderabad, Kolkata and at SPMCIL Head office at New Delhi.

Following commemorative coins have been released recently:

<b>S. N.</b>	<b>Name of theme</b>	<b>Denomination (Rs ₹ )</b>	<b>Metal</b>	<b>Weight</b>	<b>Diameter</b>
1	400th Birth Anniversary of Sri Guru Tegh Bahadur ji	400	Quaternary Alloy	35 gms.	44 mm
2	Centenary Year of Delhi University	100	Quaternary Alloy	35 gms.	44 mm
3	125 <sup>th</sup> Birth Anniversary of Srila A. C. Bhaktivedanta Swami Prabhupada	125	Quaternary Alloy	35 gms.	44 mm
4	125 <sup>th</sup> Birth Anniversary of Netaji Subhas Chandra Bose	125	Quaternary Alloy	35 gms.	44 mm
5	Centennial Celebrations of University of Lucknow	100	Quaternary Alloy	35 gms.	44 mm
6	250 <sup>th</sup> Session of Rajya Sabha	250	Silver (999)	40 gms.	44 mm
7	150 <sup>th</sup> Birth Anniversary of Mahatma Gandhi	150	Silver (999)	40 gms.	44 mm
8	125 <sup>th</sup> Birth Anniversary of Paramahansa Yogananda	125	Quaternary Alloy	35 gms.	44 mm
9	550 <sup>th</sup> Parkash Purab of Shri Guru Nanak Dev Ji	550	Quaternary Alloy	35 gms.	44 mm
10	350 <sup>th</sup> Prakash Utsav of Shri Guru Gobind Singh Ji	350	Quaternary Alloy	35 gms.	44 mm

## **Annexure 2**

### **1. Objective:**

- a) SPMCIL intends to empanel distributors at national level to assist SPMCIL in augmenting sales for Indian commemorative coins and Souvenir coins in domestic market.
- b) This is an only empanelment process and does not involve any financial transactions. The distribution and sale of coins will be discussed and done on case to case basis.
- c) The appointed distributors would work alongside SPMCIL in increasing the reach and sale of Commemorative and Souvenir coins.
- d) It may be noted that this is an open empanelment process wherein the interested individual / organization may apply for empanelment anytime throughout this financial year 2022-23 till 31<sup>st</sup> March 2023.
- e) Post submitting of required eligibility documents and scrutiny of the same, the empanelment number shall be provided to the individual / organization and will be called for discussion.

### **2. Scope of Work**

The applicant will be required to:

- a. Sale of Commemorative and Souvenir Coins across India.
- b. Ensure availability of commemorative coins and Souvenir coins across all their online/offline channels and retail partners/counters.
- c. Create channels for institutional sales.
- d. Undertake promotional and branding activities on regular intervals to increase market coverage and enhance reach of Commemorative coins and Souvenir coins.
- e. Display branding material provided by SPMCIL on all their online/offline retail counters.
- f. Ensure timely delivery for orders of commemorative coins and Souvenir coins.
- g. Undertake periodic market forecasting activities for their respective region(s) and share the same with SPMCIL for efficient demand estimation and production planning.
- h. Provide market intelligence to SPMCIL regarding sale (in volume and value) of commemorative coins and Souvenir coins.
- i. Assist in providing feedback on current market trends, competing products.
- j. Purchase/stock commemorative coins and Souvenir coins in bulk and hold sufficient inventory to cater the demand. The inventory and transportation cost shall be borne by the distributor.
- k. Assign one designated point of contact person for interaction with SPMCIL for all business communication.

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## Annexure 3

### Eligibility Criteria

1. The applicant should be an Individual / Proprietary Concern / Partnership Firm / Private Limited Company / Limited Liability Partnership Firm / MNC / Public Limited Company registered or incorporated in India **(Attach copy of certificate of incorporation/ registration for firms and a brief profile of the individual / firm)**.
2. The applicant should have a valid PAN number and GST number *(not required for an individual)* **(Attach a copy of PAN and GST registration certificate as the case may be)**.
3. The applicant should have not been blacklisted / debarred by any Government Entity/ Private Entity/Government of India/ Public Sector Undertaking for participation in EoI as on date of submission of EOI. **{Self-certificate on applicant's letterhead or self-attested letter *(only for an individual)* signed by authorized signatory}**.
4. All the documents are to be submitted in English language only. If the documents are in other language, an English translation copy shall be furnished along with the document.

## Annexure 4

### On Applicant Letterhead

Date:

Manager (Marketing)  
Security Printing and Minting Corporation of India Limited  
16<sup>th</sup> Floor, Jawahar Vyapar Bhawan, Janpath  
New Delhi- 110001, India

**SPMCIL/EOI/Domestic distributor/2022-23 dated : 28.07.2022.**

Sir,

I/We have gone through the above referred EOI and understood your requirements regarding domestic distribution of commemorative coins.

I / We fulfill the eligibility criteria and undertake that:

1. I/We have noted, understood, and agreed to all the terms and condition of the EOI. In token of our acceptance, we have enclosed the EOI documents duly signed by the authorized representative.
2. I/We is/are Individual/Proprietary Concern/Partnership Firm/Private Limited Company/ Limited Liability Partnership Firm/MNC/ Public Limited Company registered or incorporated in India and I/We have enclosed the registration/incorporation certificate/PAN number issued by the concerned authorities as applicable in the country of origin as documentary evidence.
3. I/We have rendered similar services to \_\_\_nos. of private mints / refiners/ jewellers from year \_\_\_ to \_\_\_. I/we have enclosed the Work order/ Distribution Agreements/ MoUs/ Letter of Engagement issued by our clients as documentary evidence.
4. I/We have total experience of \_\_\_ years in the related field as on 31.12.2022.
5. I/We declare that I/We have not been blacklisted/debarred by any Government Entity/ Private Entity/Government of India/ Public Sector Undertaking for participation in EOI as on date of submission of EOI.
5. I / We have enclosed our brief profile and list of our major clients for your consideration.
6. I / We are enclosing copy of English translation of the documents which are not in English.

For\_\_\_\_

(Name and designation)